

Fun Houston Summer Parties!

Summer time is fun time! It's a chance to get together with friends and family for cookouts, reunions, weddings and anniversary parties. Embark floral provides fresh and festive floral décor for even the hottest of Houston's events. Samara Beth Hurley, one of Houston's premiere event coordinators, is no stranger to handling the Houston heat. Recently Embark Floral partnered with Samara to provide floral arrangements for a graduation party her company, Celebrations by Samara, coordinated. No matter the time of year, Samara's events are sizzling!

Asked about her success as a Houston event coordinator, Samara says, "It's about listening to your client to understand their vision, desires and style to create a memorable event that suits them and their guests." The website of Celebrations by Samara, (www.celebratationsbysamara.com) is a great resource for all types of parties. She even has some ideas to make summer time get-togethers more enjoyable and memorable. Of course we think these ideas can be made even better with some floral décor!

Tips for Planning a Summer Bash by Samara

If you are thinking about throwing a party this summer, here are a few tips for a successful, fun event!



Samara suggests: Decorate with **BOLD, BRIGHT** colors. Embark Floral completely agrees with this tip! Try this bold, patriotic color pallet for your buffet centerpiece!



Or perhaps you like something more cooling like our “Sherbet Lemonade or Limeade Cooler” arrangements.



Samara says: Provide shade away from the sun with giant umbrellas.



Embark suggests to add some heat tolerant blooming plants to brighten the table top beneath the umbrella like a colorful Kalanchoe.



Samara says: Hang paper lanterns for light and decoration after the sun goes down.



We suggest that you play with the lantern theme by using floral spheres as unique centerpieces, hanging décor, or even having them float in the pool.



Samara suggests: Rent a frozen drink machine that makes alcoholic and virgin margaritas, daiquiris, hurricanes, etc. Play around with different colors to coordinate with your theme. Use fun straws and glassware.



Embark Floral loves it! Let's make the drinks really special by adding flowers! By adding blooms from flowers like orchids, pansies, daisies or lavender as garnishes, your guests will really enjoy the beauty of your event!



Samara has even more ideas to make a summer party great on her website, so check it out! Just remember that even though the party may take place in the Texas heat, there is always a place for flowers! Adding floral designs from Embark Floral is a quick and easy way to decorate and create that extra wow-factor. Come to our shop today and tell us about your next get-together. We promise we can suggest creative and impressive ways to incorporate floral designs that will make your summer event not only memorable but HOT!